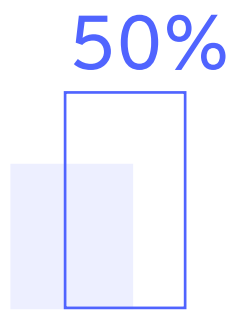


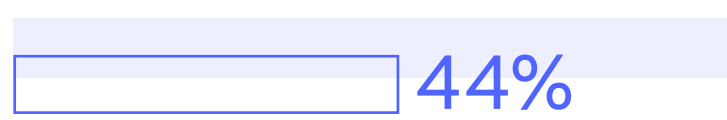
LACK OF CYBERSECURITY SPECIALISTS ENDANGERS BUSINESSES

The shortage of cybersecurity professionals, a longstanding problem, isn't going away anytime soon. In fact, **it's getting worse.**

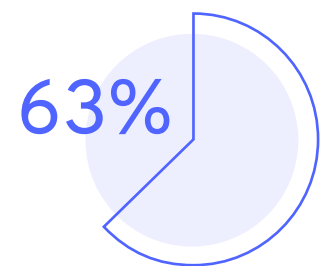
THE PROBLEM IS BIG, AND GETTING BIGGER.



The number of unfilled cybersecurity jobs has grown by **50 percent** since 2015.¹

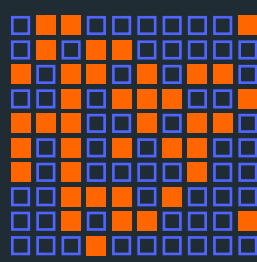


As of January 2019, the U.S. had a shortage of 314,000 cybersecurity professionals. That's **44 percent** of the total of the nation's employed cybersecurity workforce.¹

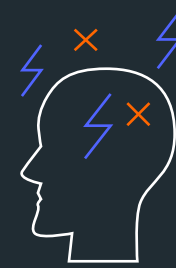


63 percent of companies report a shortage of IT staff dedicated to cybersecurity.²

THE LACK OF SKILLED CYBERSECURITY STAFF INCREASES YOUR RISK OF ATTACKS.

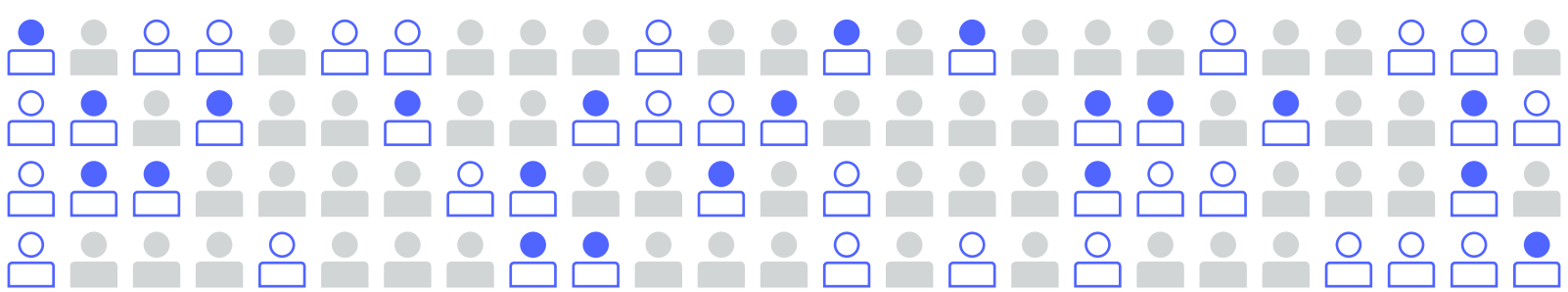


Nearly **60 percent** say their companies are at risk of cyberattacks because of this shortage.²



Among the biggest impacts of the shortage are increased workload on existing staff and an inability to learn and use security technology to its full potential.³

EVEN IF YOU FIND GOOD CYBERSECURITY EXPERTS, IT'S HARD TO KEEP THEM.



Some **46 percent** of cybersecurity professionals are contacted weekly by recruiters, whether they are looking for a new job or not. About **21 percent** say they are contacted daily by recruiters.⁴

DESPITE BEST EFFORTS, MANY ORGANIZATIONS SIMPLY DON'T HAVE THE RIGHT STAFF TO IMPLEMENT AND MAINTAIN GOOD SECURITY.

That's why more and more organizations use managed services. BTB Security's **Rapid Advanced Detection and Response (RADAR)** service alleviates these problems by providing the right technologies and a highly trained staff to implement and maintain your security, and monitor it 24/7.